

# HP Security Tagging

A stop sign for thieves



An example of StopTrack™ tag.

## Did you know that

- 80% of all corporate computer thefts are committed by employees
- Up to 67% of that stolen equipment is notebooks

Having your notebook stolen can impact you in more ways than just the loss of hardware. Not only do you suffer the monetary impact of replacing the equipment, but, perhaps even more importantly, you can also lose confidential business data and personal information.

## We have a solution

HP security tagging service brought to you in partnership with Oxygen® lets you easily deter theft. Under this service, tamper-proof metal identification plates that make your PCs immediately identifiable are affixed on PC casing. The plates are put in place in the factory so that from day one you are safeguarded. You could use one of the standard StopTrack™ tags that we offer or you could individualize the tag parameter such as the logo, colour, text, language and numbering range.

With this tag in place you can be assured that if any piece is stolen, the identification number can be utilized anywhere in the world to help trace, and return, your equipment. Moreover, if the plate is torn off (can resist tension up to 400 kg), an indelible mark with the words “stolen equipment”, the equipment unique ID and the recovery mentions will appear in place of the plate.



The indelible red imprint that makes resale difficult.

## Resources

**Please contact your account manager. If you don't have an account manager please visit**  
<http://h71028.www7.hp.com/enterprise/cache/110665-0-0-225-121.html>

**StopTrack™ website**  
<http://www.stoptrack.com/site/index.php>

## Key features

- Resin domed label with unique identification number affixed with super-acrylic glue
- The plate can resist tension up to 400 kg
- If the plate is torn off an indelible mark with the words “stolen equipment” appears in the place of the plate
- Owners' details are reordered with StopTrack™ global databases
- International \* toll-free number to help track and retrieve material
- Free return of material
- Service applies to the lifetime of the equipment

